

French Non-Profit Organisation for ADHD

Sponsorship Document

MEDITERRANEAN DAYS OF ADHD

24 & 25 May 2019 Centre Universitaire Méditerranéen, 65 promenade des Anglais, Nice, France

(Attention Deficit Hyperactivity Disorder)
"PRESENT AND FUTURE"



The conference will be held over two days on the prestigious Centre Universitaire

Méditéranéen located on La promenade des Anglais

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Why Sponsor?

The conference attracts prestige experts in the field of ADHD.

Conference sponsors are exposed to a highly engaged audience. Take part in the conference, by exhibiting during the conference.

Facts on ADHD:

129m children have ADHD. About 4.1% of adults have ADHD.

About TDAH PACA Fighting for the support and management of ADHD

TDAH Paca is a non-profit organization with the primary focus of serving everyone affected by ADHD.

At TDAH Paca, our goal is to do everything possible to improve the lives of everyone living with ADHD. We work in partnership with teachers, researchers, families, individuals and other Non-profit organizations to improve the life chances, educational equipment and emotional well-being of people affected by ADHD by providing management resources and a better understanding of ADHD and other related learning difficulties.

TDAH PACA is proud to say they are a voting member of the ADHD Europe Organisation.

Our Company Values

Empowerment - Integrity - Compassion

These are the core values that guide our services. Our primary focus is to help people affected by ADHD live a normal, healthy life. But our goal is not just to help them get by, no, we want so much more. At TDAH, our goal is to ensure that they thrive.

The Objective

- ❖ To alert health education professionals as well as the general public to the problems of ADHD, its consequences in children, adults and for society
- Inform health education professionals and all parties concerned about different support systems
- ❖ Fight against the stigma and the lack of knowledge related to this disorder in France, which is known and documented worldwide

Support the creation of dedicated centers for diagnosis and treatment in France.

The Target Audience

- Patients
- French
- English speakers from the East PACA region
- Italians
- Personnel of social service and medical establishments
- Staff of the national education system:
- Heads of establishment
- Teachers
- School physicians
- School psychologists
- Special Education staff
- Health Professionnels from the community and public and private health establishments
- General Practitioners
- Pediatricians
- Psychiatrists
- Child-psychiatrists
- Speech Therapists
- Psychologists and
- neuropsychologists
- Psychomotricians
- Occupational Therapists
- Orthoptists

Our Aim

This international conference on ADHD has as its aim to continue and amplify the movement of recognition on ADHD, to inform professionals and convince politicians that the time has come to act.

The first Mediterranean ADHD Conference is intended to be international and aimed at patients and their families, health professionals, teachers and, more broadly, all those who feel concerned by ADHD and related disorders.

The aim is to raise awareness and educate major players to improve detection and management by educational and health professionals, and anticipate the creation of dedicated centers for diagnosis and treatment of ADHD in France.

Why an international conference on ADHD?

ADHD (Attention Deficit Hyperactivity Disorder) is a neurodevelopmental disorder with a clear genetic background. ADHD has been recognised since the 1980s by major international health institutions (Diagnostic and Statistical Manual of the American Psychiatry Association and the WHO International Classification of Diseases). The European Brain Council considers ADHD as an 'invisible handicap'.

A broad impact:

ADHD affects all aspects of a patient and their family's life, with short term, medium term and long term consequences. The burden it places on educational and health systems is considerable. It often presents with at least one associated disorder such as a learning difficulty (e.g. dyslexia), behavioural problems, mood disorder, addiction, accidents, etc. Patients and their family are commonly stigmatized, due largely to ignorance and misconceptions of the disorder.

Women and the elderly are not spared but the different symptoms make the diagnosis more complex, as does the coexistence of a High Intellectual Potential also called (twice exceptional kids) or ASD (Autistic Spectrum Disorder).

What's in it for our sponsors?

Sponsoring the **MEDITERRANEAN DAYS OF ADHD** conference gives you:

- The opportunity to showcase your own brand to a large audience
- Exposure within the industry
- Branding in our programmes, web, printed editions and on our website
- World class industry expert speakers

We are proud to acknowledge the following organizations for their generous support of the First Mediterranean Days of ADHD

PREMIER SPONSOR

H.A.C. Pharma

ASSOCIATE SPONSOR







Our Conference Speakers

- Dr Annick VINCENT (Canada)
- Pr Manuel BOUVARD (France)
- Dr Perinne VANDAMME (France)
- Dr Hervé CACI (France)
- Pr Franck BAYLÉ (France)
- Sari SOLDEN (USA)
- Dr Sharon SALINE (USA)
- Sébastien HENRARD (Belgium)
- Pr PURPER-OUAKIL (France)
- Petrolena MERCAS (France)
- Dr Annick VINCENT (Canada)
- LeDerick HORNE (USA)

Learn more about our speakers

LeDerick R. Horne

- Artist of the spoken word
- · Advocate for people with disabilities
- Ambassador to all

Diagnosed with a learning disability in the third grade, LeDerick Horne defies any and all labels. He's a dynamic spoken-word poet. A tireless advocate for all people with disabilities. An inspiring motivational speaker. His book was very well received and is titled "Empowering Students with Hidden Disabilities: A Path to Pride and Success".

Sharon Saline, Psy.D.

A licensed clinical psychologist with more than 30 years' experience, is a top expert on ADHD, anxiety, learning differences and mental health challenges and their impact on school and family dynamics. Her book is entitled "What Your ADHD Child Wishes You Knew: Working Together to Empower Kids for Success in School and Life"Soon available in French.

Sari Solden, M.S

Sari is a psychotherapist in Michigan where she has counselled women and men with ADHD for 30 years. She is a She is also a well known author of books written about ADHD. These are "Women With Attention Deficit Disorder: Embrace Your Differences and Transform Your Life", :A Radical Guide for Women with ADHD.

Sponsorship Packages



Platinum Sponsorship: €8,000

- 1 slot on both conference days
- A private conferencing room with 100 attendee capacity
- A projector to showcase your brand

Gold Sponsorship: €5,000

- 1 slot on both conference days
- Advertising roll-ups in the entrance hall of the conference hall
- Increased media coverage (both printed and web-based)
- Large exhibition hall is available for brand demonstrations
- Please note there is no screen in the Exhibit Hall

Silver Sponsorship: €2500

- 1 booth in the Exhibit Hall on both conference days
- Small advertisements/logos will be added to programmes and presentations

Contacts:

To enquire and discuss sponsorships please contact:

Marylin Quilichini - contact@tdahpaca.org

Terms and Conditions:

- All prices quoted include VAT
- Sponsorship and exhibition will only be confirmed once proof of payment has been received
- Booking for a specific exhibition stand will only be confirmed once proof of payment has been received



SPONSORSHIP FORM 24-25 May 2019

Date required:
Contact Name:
Company:
No of attendees:
Email:
Telephone:
Equipment required:
 Projector Roll up Description of presented product (attached relevant documentation) Brochures
Package choice:
 □ Platinum €10,000 □ Gold €8,000 □ Silver €5,000
Payment details:
Please pay a 50% deposit to secure your reservation into the following bank:

Please sign and email the Exhibitor Agreement to Marylin Quilichini at contact@tdahpaca.org.

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Account Name: Assoc. TDAH-PACA

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